



# 2014

PRESS GUIDE



# Welcome to the LEGO® brand!

At the LEGO Group, we inspire and develop children to become the builders of tomorrow through the challenging, yet rewarding fun that constructive play provides. The heritage and values that make us the world's number-one construction toy brand continues with exciting new products and themes for 2014.

Youngsters begin to explore LEGO® building with so many ways to play found in our **LEGO DUPLO®** collection, moving from stacking bricks to more specific construction to role play. New **LEGO Juniors** builds the perfect bridge between DUPLO play and classic LEGO building, with chunkier, more modular pieces in a variety of themes. Children who love to just keep building like the build-and-re-build formula of **LEGO Creator** and **LEGO Technic**.

Children who love to build and play will find a wide variety of new LEGO playthemes in 2014. Action and adventure, stories and role play build in **LEGO City** with themes including Police, Town Transport, Trains and Arctic. Heartlake City expands as the stories and personalities of five girls build in **LEGO Friends**, who also embark on a jungle rescue mission; LEGO characters go from the red carpet to an amazingly creative collection of building sets inspired by **THE LEGO MOVIE™**; the race to obtain the power of the CHI continues with **LEGO Legends of Chima™**; covert spy missions build in **LEGO Ultra Agents**; four young Ninjas learning to master the power of Spinjitzu return in a reboot of **LEGO Ninjago**; and action figure building is the name of the game at the **Hero Factory**.

Big- and small-screen entertainment inspires new collections based on the adventures of the **Teenage Mutant Ninja Turtles™**, the beloved tales of **Disney Princess™**, the missions of DC Comics and Marvel **Super Heroes**, the epic lore of **The Hobbit™**, and the 15th anniversary of **LEGO Star Wars™**.

Collectors and enthusiasts will love how personality shines with 48 collectible new **LEGO Minifigures**, as well as the humorous new characters of **Mixels™**, small brick-built creatures that can be combined in any way inspired by a new content franchise co-developed with Cartoon Network.

Inside you'll find all of the product information and images that together make 2014 an unforgettable LEGO year.

**Best regards for a constructively playful year,**

Your LEGO Brand Relations team



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# Press Contacts



## Building a story about children, toys or play?

We'd love to work with you to develop an angle or reason for writing, and we have information, assets and connections to help you with:

- *trends and innovation in toys and play*
- *building the bridge between physical and virtual play*
- *perspectives on child development and education*
- *the importance of open-ended, creative, constructive play*
- *the ways in which boys and girls engage with construction toys*
- *LEGO bricks are more than just a toy*

### Press Inquiries

For any of the following requests:

- *information on the LEGO brand, products and business*
- *to schedule an interview with a LEGO executive*
- *to obtain product samples and images*
- *to learn more about a LEGO Store*

### Please contact the LEGO Brand Relations team:

- 860-763-6731 (Mon-Fri 8:30am-5:30pm Eastern)  
[press@america.LEGO.com](mailto:press@america.LEGO.com)
- 415-551-9620 (Mon-Fri 8:30am-5:30pm Pacific)  
[info@flashpointpr.com](mailto:info@flashpointpr.com)

### Toy Testing Organizations

We appreciate the opportunity to participate in your program. Please send information, applications and sample requests to: [press@america.LEGO.com](mailto:press@america.LEGO.com).

### LEGOLAND® Attractions

LEGOLAND® Parks and LEGOLAND Discovery Centers are owned and operated by Merlin Entertainments.

### To speak with a press representative, please contact:

- LEGOLAND California: 760-918-5300  
[news@legoland.com](mailto:news@legoland.com)
- LEGOLAND Florida: 877-350-LEGO  
[LLFmedia@legoland.com](mailto:LLFmedia@legoland.com)
- LEGOLAND Discovery Centers: 847-592-9708  
[becky.mason@merlinentertainments.biz](mailto:becky.mason@merlinentertainments.biz)

# LEGO® System of Play

LEGO® products are a system of play, meaning they are designed to grow with a child from toddler years on up.



- Ages 18 mos - 5 yrs
- “Double” the size
- Build & play
- Open-ended or themed building



- Ages 4+
- “Classic” bricks & elements
- Build to play, display or re-build
- Open-ended or themed building



## TECHNIC

- Ages 7+
- Gears, rods, beams, etc.
- Authentic working models
- Action figures, models & robotics





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PRESCHOOL



So many ways to play

Children are introduced to the world of LEGO® building by exploring so many ways to play with LEGO DUPLO® sets. The new collection invites children to be creative and role play as they build and includes new characters to engage youngsters. With more play options than ever before, DUPLO bricks contribute to every stage of learning and are the perfect way to start a child's building career.

- New building sets offer a variety of preschool play options: role play, creative play and learning play
- Open-ended sets encourage free-form building
- Stories and characters that young builders love, such as new DC Comics Super Heroes *Superman* and *Batman*™
- Parents can find building ideas and play inspiration on [www.ReadBuildPlay.com](http://www.ReadBuildPlay.com)
- DUPLO bricks are compatible with classic LEGO bricks, ensuring they can be enjoyed for years to come



### 10579 Clubhouse Café

16 pieces. Age 1½+.

\$12.99 (USD) \$15.99 (CAD)

Available in June



© Disney



### 10573 Creative Animals

25 pieces. Age 1½+.

\$14.99 (USD) \$14.99 (CAD)

Available in January



### 10574 Creative Ice Cream

24 pieces. Age 1½+.

\$14.99 (USD) \$14.99 (CAD)

Available in January





Available in March



Available in January



Available in January



Available in March



Available in March



Available in August



## A circular inset image showing three LEGO minifigures. On the left is a boy with dark skin, black hair in a bun, wearing a green jacket and tan pants, holding a large grey fish. To his right is a brown bear minifigure with a red bow on its head. In the background is a small green house with a purple flower on the roof.

## A collection of LEGO bricks and minifigures. In the background, there is a small house made of a red roof, yellow walls, and green base. To the right of the house is a white rabbit minifigure sitting on a green brick. In the center is a brown horse minifigure. To the left of the horse is a small orange cat minifigure. In the foreground, there is a white sheep minifigure with a brown head and legs, and a large orange flower minifigure. The entire scene is set against a light gray circular background.

## A LEGO City fire truck, white with red accents and a blue emergency light on top. A minifigure of a firefighter is in the driver's seat. The truck has a blue Star of Life symbol on its side. In the background, there is a red and blue LEGO building. In the foreground, there is a red first aid kit and an orange first aid box.

## A blue and yellow LEGO truck with a yellow dump truck bed, a small yellow house, and a LEGO minifigure of a construction worker.

## A red tractor with a blue trailer carrying a brown cow, with a small farm scene in the background.





### 10519 Garbage Truck

16 pieces. Age 2+.

\$19.99 (USD) \$24.99 (CAD)

Available in January



### 10520 Big Front Loader

12 pieces. Age 2+.

\$19.99 (USD) \$24.99 (CAD)

Available in January



### 10528 School Bus

26 pieces. Age 2+.

\$19.99 (USD) \$19.99 (CAD)

Available in August



### 10532 My First Police Set

39 pieces. Age 2+.

\$24.99 (USD) \$24.99 (CAD)

Available in January

Available in January



Available in August



Available in January





**10539 Beach Racing**  
37 pieces. Age 2+.  
\$24.99 (USD) \$24.99 (CAD)  
Available in August



**10526 Peter Pan's Visit**  
39 pieces. Age 2+.  
\$29.99 (USD) \$29.99 (CAD)  
Available in August



**10538 Fire & Rescue Team**  
30 pieces. Age 2+.  
\$29.99 (USD) \$29.99 (CAD)  
Available in August



**10542 Sleeping Beauty's Fairy Tale**  
55 pieces. Age 2+.  
\$34.99 (USD) \$39.99 (CAD)  
Available in January







**10543 *Superman*™ Rescue**  
 19 pieces. Age 2+.  
**\$19.99 (USD) \$19.99 (CAD)**  
 Available in August



**10544 *The Joker* Challenge**  
 40 pieces. Age 2+.  
**\$29.99 (USD) \$29.99 (CAD)**  
 Available in August



**10545 *Batcave* Adventure**  
 59 pieces. Age 2+.  
**\$49.99 (USD) \$49.99 (CAD)**  
 Available in August



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BATMAN and all related characters and elements are trademarks of and © DC Comics



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# LEGO JUNIORS

New in 2014, LEGO® Juniors is tailor-made to transition young builders from LEGO DUPLO® to classic LEGO brick building. Iconic themes such as police, princess and super heroes provide children with a fun, age appropriate, relevant building experience tailored to provide them with a great first experience.

- Modular bricks, such as walls and archways, designed specifically for little hands facilitate easy builds
- Step-by-step instructions and photo inspiration help young builders get started
- Licensed themes include *Teenage Mutant Ninja Turtles™*, *Batman™* and *Spider-Man™*
- Building sets such as fire station and pony farm inspire story play



## 10666 Digger

75 pieces. Age 4+.

\$9.99 (USD) \$12.99 (CAD)

Available in March



## 10665 Spider-Man™: Spider-Car Pursuit

55 pieces. Age 4+.

\$12.99 (USD) \$12.99 (CAD)

Available in March



## 10667 LEGO® Juniors Construction

160 pieces. Age 4+.

\$14.99 (USD) \$17.99 (CAD)

Available in March



Available in March



Available in August



Available in August



Available in March



Available in March





**10675 Police - The Big Escape**

146 pieces. Age 4+.

**\$29.99 (USD) \$29.99 (CAD)**

Available in March



**10673 Race Car Rally**

350 pieces. Age 4+.

**\$29.99 (USD) \$34.99 (CAD)**

Available in March



**10674 Pony Farm**

306 pieces. Age 4+.

**\$29.99 (USD) \$34.99 (CAD)**

Available in March



**10672 Batman®: Defend the Batcave**

150 pieces. Age 4+.

**\$29.99 (USD) \$29.99 (CAD)**

Available in March



**10676 Knights' Castle**

480 pieces. Age 4+.

**\$49.99 (USD) \$59.99 (CAD)**

Available in August



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CREATIVE BUILDING



# LEGO CREATOR

Classic LEGO® model building doesn't get any better than this collection that offers vehicles, creatures and structures. Each versatile set can be built in three different ways, allowing children to build, play with and then re-build their creations.

- 3-in-1 offers hours of building play and terrific value
- New animal sets cater to any child's interest or gift giving occasion
- Functional elements and building combinations add authentic details and versatility to creations
- Step-by-step building instructions encourage model creation and self-directed building exploration



## 31013 Red Thunder

66 pieces. Age 6+.

\$4.99 (USD) \$6.99 (CAD)

Available in January



## 31014 Power Digger

64 pieces. Age 6+.

\$4.99 (USD) \$6.99 (CAD)

Available in January



## 31015 Emerald Express

56 pieces. Age 6+.

\$4.99 (USD) \$6.99 (CAD)

Available in January



## 31017 Sunset Speeder

119 pieces. Age 6+.

\$12.99 (USD) \$15.99 (CAD)

Available in January



## 31018 Highway Cruiser

129 pieces. Age 7+.

\$12.99 (USD) \$15.99 (CAD)

Available in January



## 31020 Twinblade Adventures

216 pieces. Age 7+.

\$17.99 (USD) \$19.99 (CAD)

Available in January







272 pieces. Age 7+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in January



285 pieces. Age 7+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in January



186 pieces. Age 7+.

**\$24.99 (USD) \$29.99 (CAD)**

Available in January



328 pieces. Age 7+.

**\$29.99 (USD) \$39.99 (CAD)**

Available in August



**31024 Roaring Power**

374 pieces. Age 8+.

**\$29.99 (USD) \$39.99 (CAD)**

Available in August



**31025 Mountain Hut**

550 pieces. Age 8+.

**\$39.99 (USD) \$49.99 (CAD)**

Available in January



**31026 Bike Shop & Café**

1,023 pieces. Age 9+.

**\$89.99 (USD) \$109.99 (CAD)**

Available in August







LEGO® Technic caters to more advanced builders who enjoy the challenge of creating authentic models with detailed functionality that mimic their real world counterparts. Every kit offers 2-models-in-1 box to deliver ongoing play value.

- Sets include technical elements, such as gears, beams, pulleys, actuators and pneumatics
- Each set includes step-by-step building instructions for an alternate model
- Builders can put the Volvo Wheel Loader to work with Power Function accessories



### 42020 Twin-Rotor Helicopter

145 pieces. Age 7+.

\$12.99 (USD) \$14.99 (CAD)

Available in August



### 42026 Black Champion Racer

137 pieces. Age 7+.

\$19.99 (USD) \$24.99 (CAD)

Available in August

Combine 42026  
and 42027 to  
create a  
new model!



### 42027 Desert Racer

148 pieces. Age 7+.

\$19.99 (USD) \$24.99 (CAD)

Available in August





## 42021 Snowmobile

186 pieces. Age 8+.

\$19.99 (USD) \$24.99 (CAD)

Available in August

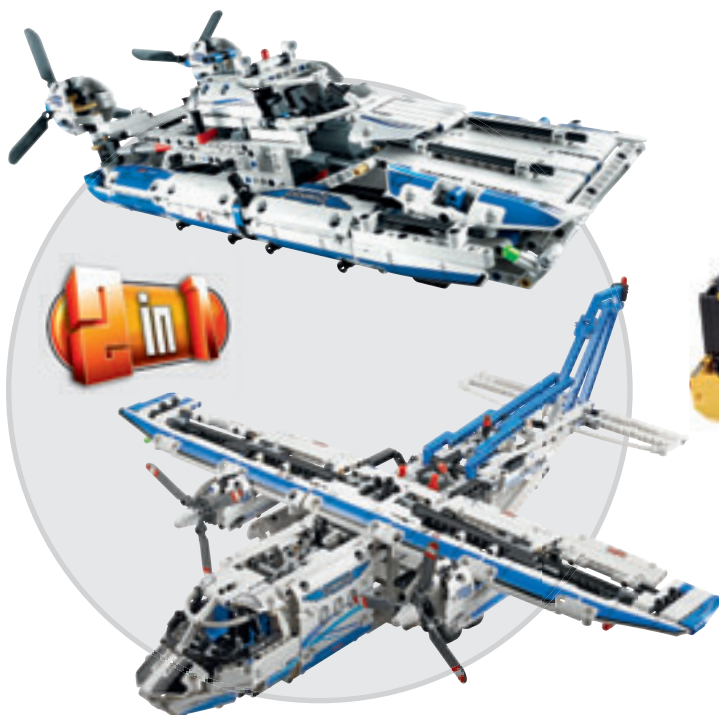


## 42022 Hot Rod

414 pieces. Age 9+.

\$39.99 (USD) \$49.99 (CAD)

Available in August



## 42025 Cargo Plane

1,297 pieces. Age 10+.

\$139.99 (USD) \$159.99 (CAD)

Available in August



## 42030 Remote-Controlled VOLVO L350F Wheel Load

1,636 pieces. Age 11+.

\$249.99 (USD) \$249.99 (CAD)

Available in August





PLAYTHEMES



LEGO® City heroes to the rescue! LEGO City is a classic theme that puts a build-and-play spotlight on real-life heroes and is packed with detailed models, exciting missions and humorous characters.

- 27 new building sets add to the endless building and role play value
- Themes, vehicles and minifigures provide action play and easy story starters for builders
- Perennial favorites such as Fire and Police, plus Trains, Town Transport and Arctic cater to any interest



#### 60053 Race Car

100 pieces. Age 5+.

\$9.99 (USD) \$12.99 (CAD)

Available in January



#### 60054 Light Repair Truck

95 pieces. Age 5+.

\$9.99 (USD) \$12.99 (CAD)

Available in January



#### 60055 Monster Truck

78 pieces. Age 5+.

\$9.99 (USD) \$12.99 (CAD)

Available in January





**60056 Tow Truck**

227 pieces. Age 5+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in January



**60057 Camper Van**

195 pieces. Age 5+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in January



**60058 SUV with Watercraft**

219 pieces. Age 5+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in January



**60059 Logging Truck**

228 pieces. Age 5+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in January



### 60060 Auto Transporter

350 pieces. Age 5+.

**\$29.99 (USD) \$39.99 (CAD)**

Available in January



### 60061 Airport Fire Truck

326 pieces. Age 5+.

**\$29.99 (USD) \$39.99 (CAD)**

Available in January



### 60063 LEGO City Advent Calendar

218 pieces. Age 5+.

**\$29.99 (USD) \$39.99 (CAD)**

Available in September





### 60041 Crook Pursuit

38 pieces. Age 5+.

\$6.99 (USD) \$8.99 (CAD)

Available in January



### 60042 High Speed Police Chase

110 pieces. Age 5+.

\$19.99 (USD) \$24.99 (CAD)

Available in January



### 60043 Prisoner Transporter

196 pieces. Age 5+.

\$24.99 (USD) \$29.99 (CAD)

Available in January



### 60048 Police Dog Unit

249 pieces. Age 5+.

\$29.99 (USD) \$39.99 (CAD)

Available in January

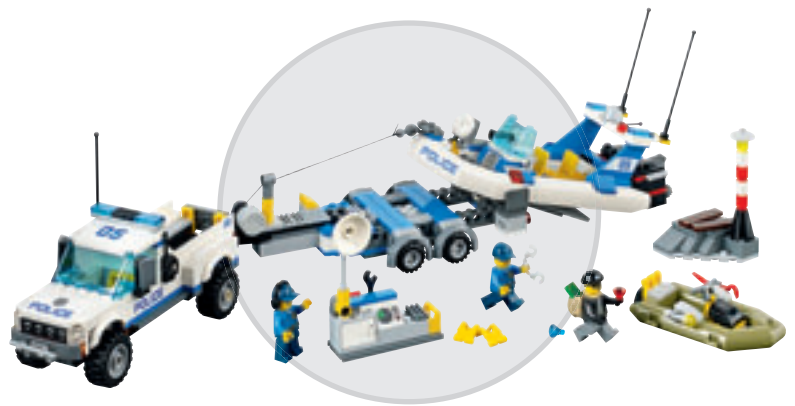


### 60044 Mobile Police Unit

375 pieces. Age 5+.

\$44.99 (USD) \$59.99 (CAD)

Available in January



### 60045 Police Patrol

408 pieces. Age 5+.

\$44.99 (USD) \$59.99 (CAD)

Available in January





### 60049 Helicopter Transporter

382 pieces. Age 5+.

\$44.99 (USD) \$54.99 (CAD)

Available in January



### 60046 Helicopter Surveillance

528 pieces. Age 5+.

\$74.99 (USD) \$89.99 (CAD)

Available in January



### 60047 Police Station

854 pieces. Age 6+.

\$99.99 (USD) \$119.99 (CAD)

Available in January

Available in August



Available in August



Available in August



Available in August



Available in August





Available in August



Available in August



Available in August





LEGO® Friends offers realistic building and role play focused on the adventures and stories of the five girls who live, work and play in Heartlake City. The animal collection continues to grow, and a new adventure sends the friends on an exciting rescue mission outside of Heartlake City.

- 27 new building sets represent any builder's interest at a variety of prices
- New jungle adventure theme introduces an entire new storyline and way to play with LEGO Friends
- Smaller sets reflect a variety of interests and activities, such as camping, beach and gardening



#### 41041 Turtle's Little Paradise

43 pieces. Age 5+.

\$3.99 (USD) \$5.99 (CAD)

Available in April



#### 41042 Tiger's Beautiful Temple

42 pieces. Age 5+.

\$3.99 (USD) \$5.99 (CAD)

Available in April



#### 41043 Penguin's Playground

46 pieces. Age 5+.

\$3.99 (USD) \$5.99 (CAD)

Available in April

Available in October



Available in October



Available in October



Available in October



Available in October



Available in October





Friends



### 41027 Mia's Lemonade Stand

112 pieces. Age 5+.

\$9.99 (USD) \$12.99 (CAD)

Available in January



### 41028 Emma's Lifeguard Post

78 pieces. Age 5+.

\$9.99 (USD) \$12.99 (CAD)

Available in January



### 41029 Stephanie's New Born Lamb

78 pieces. Age 5+.

\$9.99 (USD) \$12.99 (CAD)

Available in January



### 41030 Olivia's Ice Cream Bike

98 pieces. Age 5+.

\$9.99 (USD) \$12.99 (CAD)

Available in August



### 41031 Andrea's Mountain Hut

119 pieces. Age 5+.

\$9.99 (USD) \$12.99 (CAD)

Available in August



### 41026 Sunshine Harvest

223 pieces. Age 6+.

\$19.99 (USD) \$24.99 (CAD)

Available in January







#### 41056 Heartlake News Van

278 pieces. Age 6+.

\$24.99 (USD) \$29.99 (CAD)

Available in January



#### 41034 Summer Caravan

297 pieces. Age 6+.

\$29.99 (USD) \$39.99 (CAD)

Available in August



#### 41035 Heartlake Juice Bar

277 pieces. Age 6+.

\$29.99 (USD) \$39.99 (CAD)

Available in January



#### 41040 LEGO® Friends Advent Calendar

228 pieces. Age 5+.

\$29.99 (USD) \$39.99 (CAD)

Available in September



**41057 Heartlake Horseshow**

355 pieces. Age 6+.

**\$39.99 (USD) \$49.99 (CAD)**

Available in January



**41037 Stephanie's Beach House**

369 pieces. Age 6+.

**\$39.99 (USD) \$49.99 (CAD)**

Available in January



**41039 Sunshine Ranch**

721 pieces. Age 6+.

**\$69.99 (USD) \$89.99 (CAD)**

Available in January



**41058 Heartlake Shopping Mall**

1,120 pieces. Age 7+.

**\$109.99 (USD) \$129.99 (CAD)**

Available in August





### 41032 First Aid Jungle Bike

156 pieces. Age 6+.

\$14.99 (USD) \$17.99 (CAD)

Available in August



### 41033 Jungle Falls Rescue

183 pieces. Age 6+.

\$19.99 (USD) \$24.99 (CAD)

Available in August



### 41036 Jungle Bridge Rescue

365 pieces. Age 7+.

\$29.99 (USD) \$39.99 (CAD)

Available in August



### 41038 Jungle Rescue Base

473 pieces. Age 7+.

\$59.99 (USD) \$69.99 (CAD)

Available in August





# THE LEGO MOVIE







# THE LEGO MOVIE

Children are able to bring THE LEGO® MOVIE™ to life with 17 building sets, helping Emmet and the Master Builders save the LEGO world from Lord Business. Imagination and creativity run wild with sets representing the most exciting and memorable scenes from the film.

- Select items offer 2-in-1 building, offering hours of building play and terrific value
- Themes, vehicles and characters provide action play and easy story starters for builders
- An exclusive model appealing to older builders and collectors will be available in LEGO Stores and on shop.LEGO.com
- A Series of LEGO Minifigures is inspired by THE LEGO MOVIE, with 16 unique, collectible characters
- Fans can bring key movie characters to life, including Emmet, Wyldstyle, Vitruvius, Lord Business, Bad Cop, Benny, Batman™, Unikitty, Metal Beard and more



## 70800 Getaway Glider

104 pieces. Age 6+.

\$12.99 (USD) \$15.99 (CAD)

Available in January



## 70801 Melting Room

122 pieces. Age 6+.

\$12.99 (USD) \$15.99 (CAD)

Available in January



## 70803 Cloud Cuckoo Palace

197 pieces. Age 7+.

\$19.99 (USD) \$24.99 (CAD)

Available in January



THE LEGO  
MOVIE



### 70802 Bad Cop's Pursuit

314 pieces. Age 7+.

\$29.99 (USD) \$39.99 (CAD)

Available in January



### 70804 Ice Cream Machine

344 pieces. Age 8+.

\$29.99 (USD) \$39.99 (CAD)

Available in January

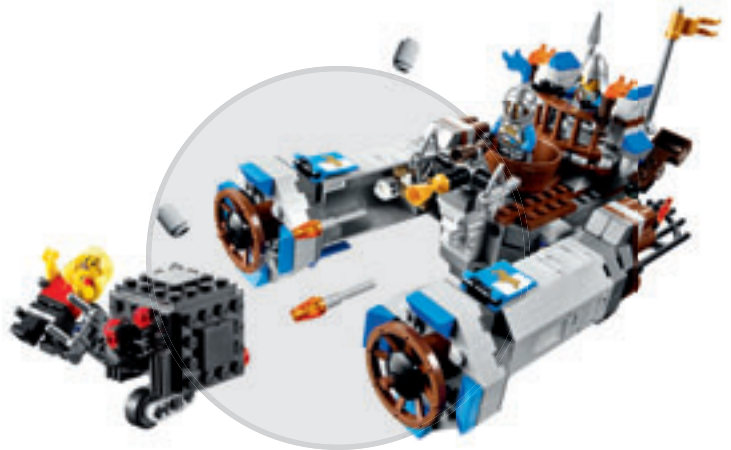


### 70805 Trash Chomper

389 pieces. Age 8+.

\$29.99 (USD) \$39.99 (CAD)

Available in January



### 70806 Castle Cavalry

424 pieces. Age 8+.

\$29.99 (USD) \$39.99 (CAD)

Available in January



### 70811 The Flying Flusher

351 pieces. Age 7+.

\$29.99 (USD) \$39.99 (CAD)

Available in January



### 70807 Metal Beard's Duel

412 pieces. Age 8+.

\$34.99 (USD) \$44.99 (CAD)

Available in January







## 70812 Creative Ambush

473 pieces. Age 8+.

**\$39.99 (USD) \$49.99 (CAD)**

Available in January



## 70808 Super Cycle Chase

514 pieces. Age 8+.

**\$49.99 (USD) \$59.99 (CAD)**

Available in January



## 70814 Emmet's Construct-o-Mech

708 pieces. Age 8+.

**\$59.99 (USD) \$74.99 (CAD)**

Available in June



## 70813 Rescue Reinforcements

859 pieces. Age 8+.

**\$69.99 (USD) \$89.99 (CAD)**

Available in January



THE LEGO  
MOVIE



### 70809 Lord Business' Evil Lair

738 pieces. Age 8+.

\$69.99 (USD) \$89.99 (CAD)

Available in January



### 70815 Super Secret Police Dropship

854 pieces. Age 9+.

\$79.99 (USD) \$99.99 (CAD)

Available in June



### 70816 Benny's Spaceship, Spaceship, SPACESHIP!

940 pieces. Age 9+.

\$99.99 (USD) \$119.99 (CAD)

Available in June



### 70810 Metal Beard's Sea Cow

2,741 pieces. Age 14+.

\$249.99 (USD) \$299.99 (CAD)

Available in March

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### 71004 LEGO® Minifigures - THE LEGO MOVIE™ Series

Age 5+.

\$2.99 (USD) \$3.49 (CAD) • Each sold separately

Available in January

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New LEGO® Ultra Agents invites older builders to create their own action adventure secret missions with this build-and-play theme. Exclusive digital content combines physical LEGO models and digital play with a first-person mission based game for iOS and Android, to bring the LEGO experience to the next level.

- Exclusive app offers 6 different missions with unique storylines, interactivity, and gaming.
- Builders decide who wins in this ultimate fantasy villain-versus-super agent playtheme
- Vehicles and minifigures provide action play and easy story starters for builders



### 70160 Riverside Raid

88 pieces. Age 7+.

\$11.99 (USD) \$15.99 (CAD)

Available in August



### 70161 Tremor Track Infiltration

241 pieces. Age 7+.

\$19.99 (USD) \$24.99 (CAD)

Available in August



### 70162 Inferno Interception

313 pieces. Age 8+.

\$29.99 (USD) \$39.99 (CAD)

Available in August





### 70163 Toxikita's Toxic Meltdown

429 pieces. Age 8+.

**\$39.99 (USD) \$49.99 (CAD)**

Available in August

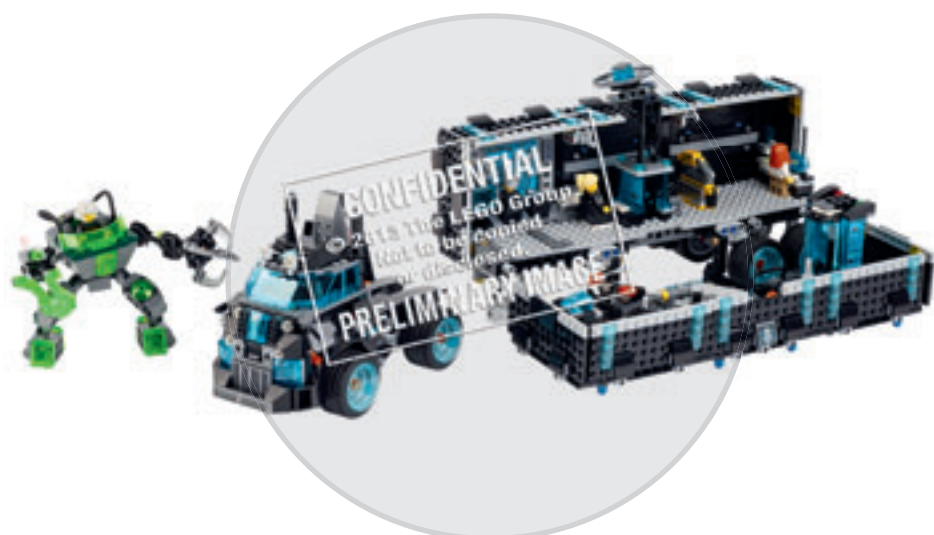


### 70164 Hurricane Heist

589 pieces. Age 9+.

**\$69.99 (USD) \$89.99 (CAD)**

Available in August



### 70165 Ultra Agents Mission HQ

1,060 pieces. Age 9+.

**\$99.99 (USD) \$119.99 (CAD)**

Available in August







# LEGENDS OF CHIMA

LEGO® Legends of Chima™ transports builders to an action-packed competition between animal tribes in the jungle to obtain the power of CHI. Combining the fun of building with role play, social play and competitive gaming, the collection includes Speedorz™ and building.

- New episodes from the Cartoon Network series premiere in early 2014
- Rip-cord powered Speedorz create action-packed play and allow players to compete against one another
- Free online game at [www.LEGO.com/Chima](http://www.LEGO.com/Chima)



## 70123 Lion Legend Beast

120 pieces. Age 7+.

\$9.99 (USD) \$12.99 (CAD)

Available in March



## 70124 Eagle Legend Beast

104 pieces. Age 7+.

\$9.99 (USD) \$12.99 (CAD)

Available in March





**\$9.99 (USD) \$12.99 (CAD)**

## 70126 Crocodile Legend Beast

**\$9.99 (USD) \$12.99 (CAD)**

## 70127 Wolf Legend Beast

**\$9.99 (USD) \$12.99 (CAD)**

Available in March



# CHIMA



## 70136 Banana Bash

120 pieces. Age 7+.

\$12.99 (USD) \$17.99 (CAD)

Available in March



## 70137 Bat Strike

97 pieces. Age 7+.

\$12.99 (USD) \$17.99 (CAD)

Available in March



## 70138 Web Dash

74 pieces. Age 7+.

\$12.99 (USD) \$17.99 (CAD)

Available in March



## 70139 Sky Launch

111 pieces. Age 7+.

\$12.99 (USD) \$17.99 (CAD)

Available in March



## 70149 Scorching Blades

77 pieces. Age 7+.

\$12.99 (USD) \$17.99 (CAD)

Available in August



## 70150 Flaming Claws

74 pieces. Age 7+.

\$12.99 (USD) \$17.99 (CAD)

Available in August





### 70155 Inferno Pit

74 pieces. Age 7+.

**\$12.99 (USD) \$17.99 (CAD)**

Available in August



## 70156 Fire vs. Ice

102 pieces. Age 7+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in August



# CHIMA



## 70128 Braptor's Wing Striker

146 pieces. Age 7+.

\$14.99 (USD) \$17.99 (CAD)

Available in March



## 70129 Lavertus' Twin Blade

183 pieces. Age 8+.

\$19.99 (USD) \$24.99 (CAD)

Available in March



## 70141 Vardy's Ice Vulture Glider

217 pieces. Age 7+.

\$19.99 (USD) \$24.99 (CAD)

Available in August







# CHIMA



### 70130 Sparratus' Spider Stalker

292 pieces. Age 8+.

\$24.99 (USD) \$29.99 (CAD)

Available in March



### 70131 Rogon's Rock Flinger

257 pieces. Age 8+.

\$29.99 (USD) \$39.99 (CAD)

Available in March



### 70142 Eris' Fire Eagle Flyer

330 pieces. Age 8+.

\$29.99 (USD) \$39.99 (CAD)

Available in August



### 70132 Scorm's Scorpion Stinger

434 pieces. Age 8+.

\$39.99 (USD) \$49.99 (CAD)

Available in March





# CHIMA



## 70143 Sir Fangar's Sabre Tooth Walker

415 pieces. Age 8+.

\$39.99 (USD) \$49.99 (CAD)

Available in August



## 70144 Laval's Fire Lion

450 pieces. Age 8+.

\$49.99 (USD) \$59.99 (CAD)

Available in August



## 70145 Maula's Ice Mammoth Stomper

604 pieces. Age 8+.

\$89.99 (USD) \$109.99 (CAD)

Available in August



## 70146 Flying Phoenix Fire Temple

1,301 pieces. Age 9+.

\$119.99 (USD) \$139.99 (CAD)

Available in August





# REBOOTED



LEGO

NINJAGO

Masters of Spinjitzu





# NINJAGO

Masters of Spinjitzu

LEGO® Ninjago™ tells the story of four young Ninjas who are training under Sensei Wu to master the art of Spinjitzu in order to save the world from the evil Lord Garmadon! The saga continues with new building sets loaded with features and functions to provide hours of building and role-playing fun.

- Nine detailed sets include minifigures for instant role playing fun
- Engaging online content can be found at [www.LEGO.com/Ninjago](http://www.LEGO.com/Ninjago) to complement building and social play
- Look for new original content on Cartoon Network in 2014!



### 70720 Hover Hunter

79 pieces. Age 7+.

\$11.99 (USD) \$15.99 (CAD)

Available in January



### 70721 Kai Fighter

196 pieces. Age 8+.

\$19.99 (USD) \$24.99 (CAD)

Available in January



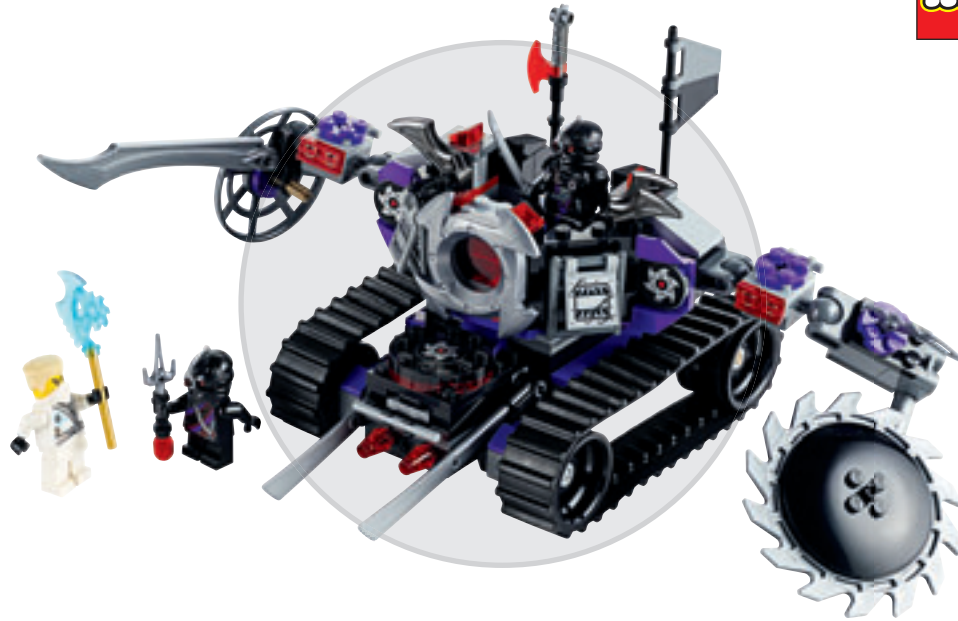
### 70722 OverBorg Attack

207 pieces. Age 8+.

\$19.99 (USD) \$24.99 (CAD)

Available in January





**70726 Destructoid**

253 pieces. Age 8+.

**\$34.99 (USD) \$44.99 (CAD)**

Available in January



**70723 Thunder Raider**

334 pieces. Age 8+.

**\$29.99 (USD) \$39.99 (CAD)**

Available in January



**70727 X-1 Ninja Charger**

426 pieces. Age 8+.

**\$39.99 (USD) \$49.99 (CAD)**

Available in August



# NINJAGO

Masters of Spinjitzu

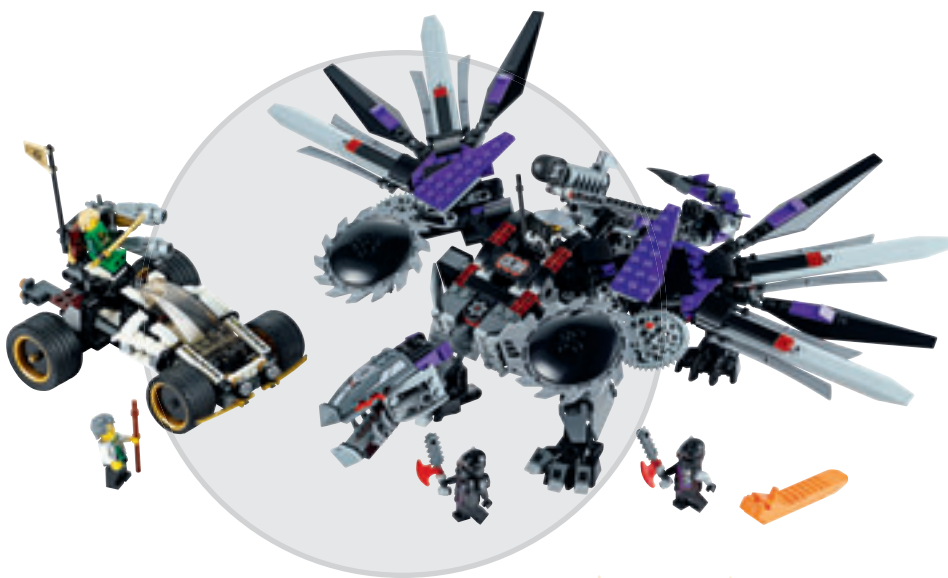


## 70724 NinjaCopter

516 pieces. Age 8+.

**\$59.99 (USD) \$74.99 (CAD)**

Available in January



## 70725 Nindroid MechDragon

691 pieces. Age 9+.

**\$89.99 (USD) \$109.99 (CAD)**

Available in January



## 70728 Battle For Ninjago City

1,223 pieces. Age 9+.

**\$119.99 (USD) \$139.99 (CAD)**

Available in August





LICENSED THEMES



nickelodeon  
**TEENAGE MUTANT NINJA  
TURTLES**

Back for a second year, the *Teenage Mutant Ninja Turtles™* are brought to life in LEGO® form. Builders can recreate action-packed scenes from the hit Nickelodeon CG-animated television series, as well as from the 2014 live-action theatrical movie.

- Ninja Turtles movie premieres August 2014
- Minifigures from the Nickelodeon TV series include: Michelangelo, Donatello, Raphael, Leonardo, April O'Neil, Karai, Foot Soldiers, Splinter and Shredder
- Exclusive minifigures from the movie include: Michelangelo, Donatello, Raphael and Leonardo



### 79118 Karai Bike Escape

88 pieces. Age 5+.

**\$12.99 (USD) \$15.99 (CAD)**

Available in April



### 79119 Mutation Chamber Unleashed

196 pieces. Age 6+.

**\$24.99 (USD) \$29.99 (CAD)**

Available in April



### 79120 T-Rawket Sky Strike

286 pieces. Age 6+.

**\$34.99 (USD) \$44.99 (CAD)**

Available in April





### 79115 Turtle Van Takedown

368 pieces. Age 6+.

\$39.99 (USD) \$49.99 (CAD)

Available in July



### 79121 Turtle Sub Undersea Chase

684 pieces. Age 7+.

\$59.99 (USD) \$74.99 (CAD)

Available in April



### 79116 Big Rig Snow Getaway

743 pieces. Age 7+.

\$69.99 (USD) \$89.99 (CAD)

Available in July



### 79117 Turtle Lair Invasion

888 pieces. Age 7+.

\$99.99 (USD) \$119.99 (CAD)

Available in July

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## DC COMICS **SUPER HEROES**

The ever popular DC Comics Super Heroes characters leap into the world of LEGO® building in a new collection of this best-selling building sets theme. Builders can construct and recreate scenes then role play adventures of their favorite DC super heroes and villains.

- Four new *Batman™* sets provide diverse storylines for builders
- Minifigures in this year's collection include: *Batman™*, *Scuba Batman*, *Batman (Beware Bat-Suit)*, *Robin*, *Batgirl*, *The Joker*, *The Joker Goon*, *Man-Bat*, *The Riddler*, *The Penguin*, *The Flash* and *Nightwing*



### **76010 *Batman™*: The Penguin Face Off**

136 pieces. Age 5+.

**\$12.99 (USD) \$15.99 (CAD)**

Available in March



### **76011 *Batman™*: Man-Bat Attack**

184 pieces. Age 6+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in January



### **76012 *Batman™*: The Riddler Chase**

304 pieces. Age 6+.

**\$29.99 (USD) \$39.99 (CAD)**

Available in January



### **76013 *Batman™*: The Joker Steam Roller**

486 pieces. Age 7+.

**\$49.99 (USD) \$59.99 (CAD)**

Available in March



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WB Shield: TM & © Warner Bros. Entertainment Inc. (s14)





**MARVEL  
SUPER  
HEROES**

Building adventures and fun inspired by Marvel Super Heroes continue in this best-selling LEGO® construction theme. Children can build and role play scenes from *The Amazing Spider-Man*, *The Avengers* and *X-Men*. Plus, a collection of sets based on Marvel's new *Guardians of the Galaxy* theatrical movie launches later in the year.

- The Amazing Spider-Man 2 premieres July 2014
- Captain America: The Winter Soldier premieres April 2014
- Minifigures in this year's collection include: Spider-Man™, Mary-Jane, Green Goblin, Electro, Doctor Octopus, Truck Driver, Powerman, Captain America, Red Skull, Hulk, Thor, MODOK, Taskmaster, Falcon, Hydra Henchman, Starford, Starford Flightsuit, Nova Officer, Sakaaran Soldier, Wolverine, Cyclops, Storm, Magneto, Nebula, Rocket Raccoon, Drax, Ronan and more



#### **76014 Spider-Trike vs. Electro**

70 pieces. Age 5+.

**\$12.99 (USD) \$15.99 (CAD)**

Available in March



#### **76015 Doc Ock Truck Heist**

237 pieces. Age 6+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in March



#### **76017 Captain America vs. Hydra**

172 pieces. Age 6+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in March



#### **76016 Spider-Helicopter Rescue**

299 pieces. Age 7+.

**\$44.99 (USD) \$54.99 (CAD)**

Available in March



© MARVEL



### 76019 Marvel 1

196 pieces. Age 6+.

\$19.99 (USD) \$24.99 (CAD)

Available in June



### 76020 Marvel 2

433 pieces. Age 6+.

\$39.99 (USD) \$49.99 (CAD)

Available in June



### 76018 Hulk Lab Smash

398 pieces. Age 6+.

\$49.99 (USD) \$59.99 (CAD)

Available in March



### 76022 X-Men 1

336 pieces. Age 6+.

\$49.99 (USD) \$59.99 (CAD)

Available in June



### 76021 Marvel 3

665 pieces. Age 8+.

\$74.99 (USD) \$89.99 (CAD)

Available in June







Create your own fairy tale with LEGO® brand *Disney Princess™*. New for 2014, this theme combines LEGO building and creativity with the best-loved *Disney Princess* stories and characters to provide hours of build-and-play fun.

- Six new products feature *Disney Princesses Ariel™, Merida™, Cinderella™ and Rapunzel™*
- Iconic stories and characters inspire building scenes and minidoll figures
- Detailed sets and accessories provide easy story starters for builders



#### 41050 Ariel's Amazing Treasures

77 pieces. Age 5+.

\$12.99 (USD) \$15.99 (CAD)

Available in January



#### 41051 Merida's Highland Games

145 pieces. Age 5+.

\$19.99 (USD) \$24.99 (CAD)

Available in January

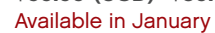
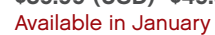


#### 41052 Ariel's Magical Kiss

250 pieces. Age 5+.

\$29.99 (USD) \$39.99 (CAD)

Available in January







# THE HOBBIT

THERE AND BACK AGAIN



# Coming Soon!

## LEGO® THE HOBBIT™: THERE AND BACK AGAIN

A collection of building sets based on *THE HOBBIT: THERE AND BACK AGAIN* will be unveiled closer to the premiere of the theatrical film in December 2014.

### 79015 Hobbit 5

101 pieces. Age 8+.

\$14.99 (USD) \$15.99 (CAD)

Available in October

### 79016 Hobbit 6

313 pieces. Age 8+.

\$29.99 (USD) \$34.99 (CAD)

Available in October

### 79017 Hobbit 7

471 pieces. Age 8+.

\$59.99 (USD) \$84.99 (CAD)

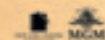
Available in October

### 79018 Hobbit 8

858 pieces. Age 8+.

\$129.99 (USD) \$119.99 (CAD)

Available in October



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Twenty-five new LEGO® Star Wars™ sets join this blockbuster, best-selling collection in 2014. The portfolio is inspired by the entire *Star Wars* film saga and the animated television specials *LEGO Star Wars: The Yoda Chronicles*™, *Star Wars: The Clone Wars*™ and *Star Wars Rebels*™.

- LEGO Star Wars, the first property to come to life in LEGO form, celebrates its 15<sup>th</sup> Anniversary in 2014
- New original content for *Star Wars Rebels*™ and *LEGO Star Wars: The Yoda Chronicles*™ launches in 2014
- Classic scenes and characters are recreated as stunning replica models and collectible minifigures
- Strong appeal with children and adult collectors alike



#### **75028 Clone Turbo Tank™**

96 pieces. Age 6+.

**\$9.99 (USD) \$12.99 (CAD)**

Available in March

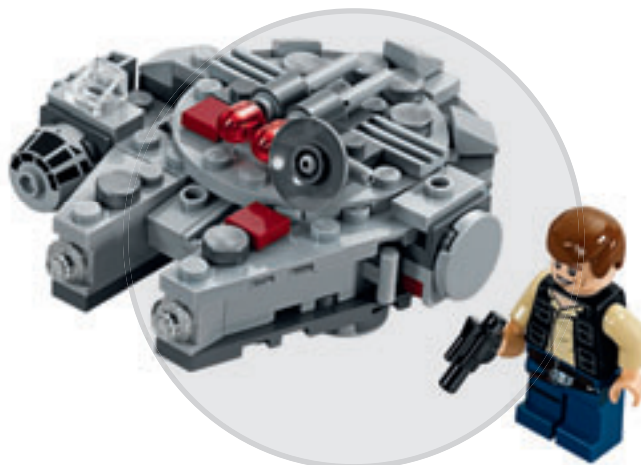


#### **75029 AAT™**

95 pieces. Age 6+.

**\$9.99 (USD) \$12.99 (CAD)**

Available in March



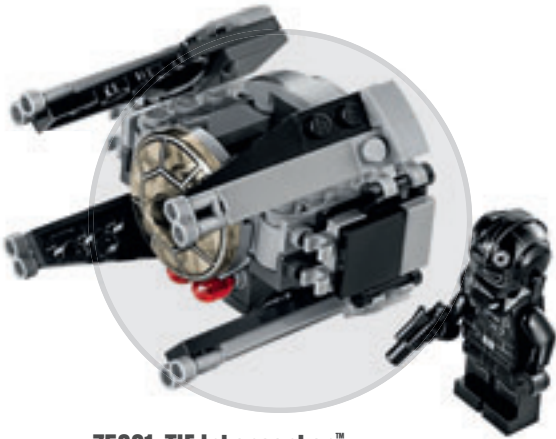
#### **75030 Millennium Falcon™**

94 pieces. Age 6+.

**\$9.99 (USD) \$12.99 (CAD)**

Available in March





### 75031 TIE Interceptor™

92 pieces. Age 6+.

\$9.99 (USD) \$12.99 (CAD)

Available in March

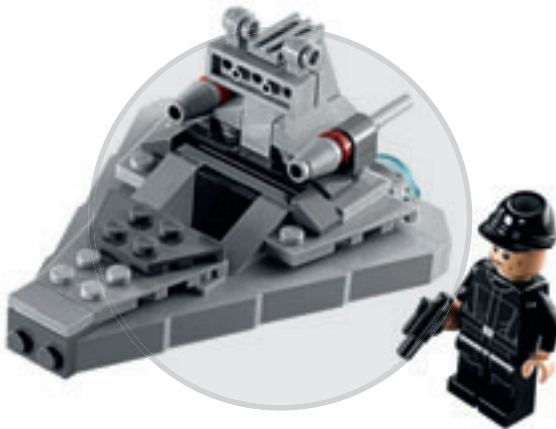


### 75032 X-Wing Fighter™

97 pieces. Age 6+.

\$9.99 (USD) \$12.99 (CAD)

Available in March



### 75033 Star Destroyer™

97 pieces. Age 6+.

\$9.99 (USD) \$12.99 (CAD)

Available in March



### 75034 Death Star Troopers™

100 pieces. Age 6+.

\$12.99 (USD) \$15.99 (CAD)

Available in March



### 75035 Kashyyyk Troopers™

99 pieces. Age 6+.

\$12.99 (USD) \$15.99 (CAD)

Available in March



### 75036 Utapau Troopers™

83 pieces. Age 6+.

\$12.99 (USD) \$15.99 (CAD)

Available in March





### 75037 Battle on Saleucami™

178 pieces. Age 7+.

\$14.99 (USD) \$17.99 (CAD)

Available in March



### 75048 Phantom™

234 pieces. Age 7+.

\$24.99 (USD) \$29.99 (CAD)

Available in August



### 75038 Jedi™ Interceptor

223 pieces. Age 7+.

\$24.99 (USD) \$29.99 (CAD)

Available in March



### 75039 V-Wing Starfighter™

201 pieces. Age 7+.

\$24.99 (USD) \$29.99 (CAD)

Available in March



### 75040 General Grievous' Wheel Bike™

261 pieces. Age 7+.

\$24.99 (USD) \$29.99 (CAD)

Available in March



### 75041 Vulture Droid™

205 pieces. Age 7+.

\$24.99 (USD) \$29.99 (CAD)

Available in March





### 75049 Snowspeeder™

279 pieces. Age 7+.

\$29.99 (USD) \$39.99 (CAD)

Available in August



### 75056 LEGO® Star Wars™ Advent Calendar

274 pieces. Age 6+.

\$39.99 (USD) \$49.99 (CAD)

Available in September



### 75042 Droid Gunship™

439 pieces. Age 8+.

\$49.99 (USD) \$59.99 (CAD)

Available in March



### 75050 B-Wing™

448 pieces. Age 8+.

\$49.99 (USD) \$59.99 (CAD)

Available in August



### 75043 AT-AP™

717 pieces. Age 8+.

\$59.99 (USD) \$74.99 (CAD)

Available in March



### 75051 Jedi™ Scout Fighter

490 pieces. Age 8+.

\$59.99 (USD) \$74.99 (CAD)

Available in August





**75052 Mos Eisley Cantina™**

616 pieces. Age 8+.

**\$69.99 (USD) \$89.99 (CAD)**

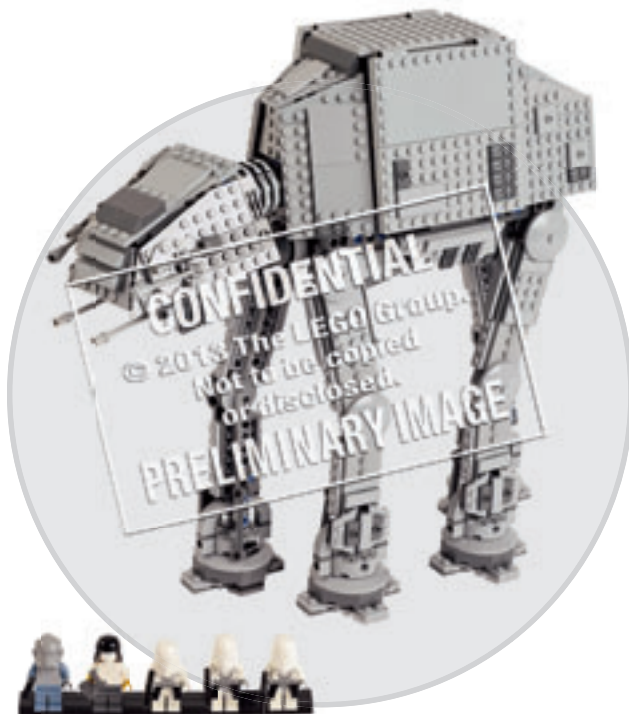
Available in August

**75053 The Ghost™**

929 pieces. Age 9+.

**\$89.99 (USD) \$109.99 (CAD)**

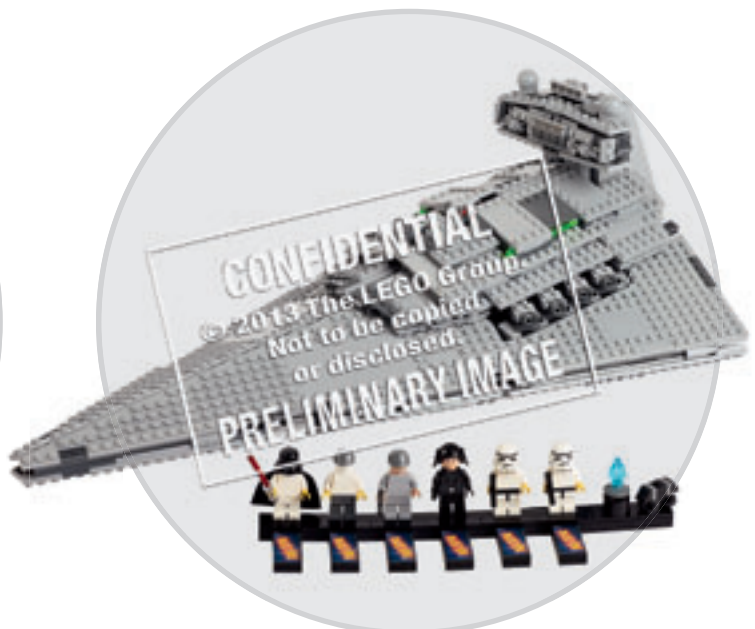
Available in August

**75054 AT-AT™**

1,137 pieces. Age 9+.

**\$109.99 (USD) \$129.99 (CAD)**

Available in August



## 75055 Imperial Star Destroyer™

1,359 pieces. Age 9+.

**\$129.99 (USD) \$149.99 (CAD)**

Available in August





Television's longest running series ever celebrates its 25<sup>th</sup> year in 2014 and comes to life in LEGO® form for collectors and older builders with a series of collectible LEGO Minifigures and an exclusive build set based on the Springfield home of the iconic Simpsons family.

- A series of LEGO Minifigures features 16 of the most iconic The Simpsons™ characters
- A detailed family home is available exclusively through LEGO Stores and [shop.LEGO.com](http://shop.LEGO.com)



# COMING SOON!

## 71005 LEGO® Minifigures The Simpsons™ Series

Age 5+.

**\$3.99 (USD) \$3.99 (CAD)** • Each sold separately

Available in May



## 71006 LEGO® The Simpsons™ House

2,523 pieces. Age 12+.

**\$199.99 (USD) \$229.99 (CAD)**

Available in February



CONSTRUCTION





# HERO FACTORY

Welcome to the place where real heroes are built! In the next generation of constructible LEGO® action figures, heroes are designed, equipped and built depending on specific missions that beam in from across the galaxy and time.

- New this year, action figures include an exclusive minifigure
- Build poseable figures with awesome tools to tackle any challenge
- Products coincide with an online game and free app encouraging another level of play

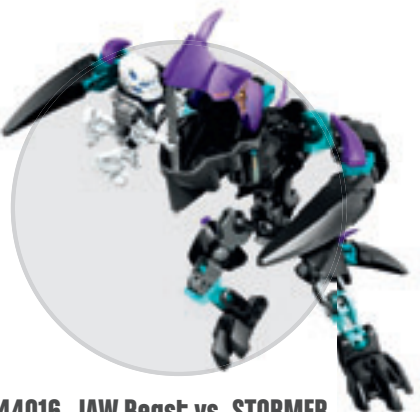


## 44015 EVO Walker

51 pieces. Age 6+.

**\$9.99 (USD) \$11.99 (CAD)**

Available in March



## 44016 JAW Beast vs. STORMER

49 pieces. Age 6+.

**\$9.99 (USD) \$11.99 (CAD)**

Available in March



## 44023 ROCKA Crawler

49 pieces. Age 6+.

**\$9.99 (USD) \$11.99 (CAD)**

Available in August



## 44024 TUNNELER Beast vs. SURGE

59 pieces. Age 6+.

**\$9.99 (USD) \$11.99 (CAD)**

Available in August



# HERO FACTORY



## 44017 STORMER Freeze Machine

88 pieces. Age 7+.

\$14.99 (USD) \$17.99 (CAD)

Available in March



## 44018 FURNO Jet Machine

79 pieces. Age 7+.

\$14.99 (USD) \$17.99 (CAD)

Available in March



## 44019 ROCKA Stealth Machine

89 pieces. Age 7+.

\$14.99 (USD) \$17.99 (CAD)

Available in March



## 44020 FLYER Beast vs. BREEZ

91 pieces. Age 7+.

\$14.99 (USD) \$17.99 (CAD)

Available in March



## 44025 BULK Drill Machine

113 pieces. Age 7+.

\$14.99 (USD) \$17.99 (CAD)

Available in August



## 44026 CRYSTAL Beast vs. BULK

83 pieces. Age 7+.

\$14.99 (USD) \$17.99 (CAD)

Available in August







## 44027 BREEZ Flea Machine

102 pieces. Age 7+.

**\$14.99 (USD) \$17.99 (CAD)**

Available in August



## 44021 SPLITTER Beast vs. FURNO & EVO

108 pieces. Age 8+.

**\$19.99 (USD) \$24.99 (CAD)**

Available in March



## 44022 EVO XL Machine

193 pieces. Age 8+.

**\$24.99 (USD) \$29.99 (CAD)**

Available in March



## 44028 SURGE & ROCKA Combat Machine

188 pieces. Age 8+.

**\$24.99 (USD) \$34.99 (CAD)**

Available in August



## 44029 QUEEN Beast vs. FURNO, EVO & STORMER

217 pieces. Age 8+.

**\$34.99 (USD) \$49.99 (CAD)**

Available in August









COLLECTIBLES

# LEGO minifigures

LEGO® fans can collect and build their minifigure population with 48 never-before-seen LEGO Minifigures that will debut in three waves of 16 figures each.

- The first ever line of THE LEGO® MOVIE™ Minifigures inspired by Hollywood, features exclusive characters from THE LEGO® MOVIE™: William Shakespeare, Gail the Construction Worker, Panda Guy, Abraham Lincoln, Taco Tuesday Guy, Larry the Barista, President Business, Calamity Drone, Marsha Queen of the Mermaids, Wild West Wyldstyle, Scribble-Face Bad Cop, Velma Staplebot, Hard Hat Emmet, "Where are my Pants?" Guy, Mrs. Scratchen-Post and Wiley Fusebot
- LEGO® Minifigures The Simpsons™ offers a collection of characters from the television comedy *The Simpsons*
- Mystery packaging and low price make them even more collectible
- Every figure comes with unique accessories, display plate and collector's leaflet



## 71004 THE LEGO® MOVIE™ Minifigures

Age 5+.

**\$2.99 (USD) \$3.49 (CAD)** • Each sold separately

Available in January

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# COMING SOON!



## 71005 LEGO® Minifigures The Simpsons™ Series

Age 5+.

**\$3.99 (USD) \$3.99 (CAD)** • Each sold separately

Available in May

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## 71007 LEGO® Minifigures Series 12

Age 5+.

**\$3.99 (USD) \$3.99 (CAD)** • Each sold separately

Available in October





Building takes a whacky turn with LEGO® Mixels™, a new franchise co-developed with Cartoon Network for 2014. Mixels combine using their “magic mixer,” which can create any shape or form imaginable. When combined, the Mixels are often able to defeat the pesky, colorless Nixels. But sometimes a mix doesn’t work, and the results are hilarious. Mixels is a mini LEGO character building experience that showcases the versatility of endless building opportunities, inspiring creativity, imagination and hours of fun along the way.

- Cartoon Network will premiere original content “shorts” in 2014
- 27 fun, whacky, collectible build-and-play characters
- Lower price point inspires collecting and combining products, so that builders can customize their own characters
- LEGO enthusiasts will find new elements and new colors of existing elements to add to their collections





## 41500 Flain

58 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in March



## 41501 Vulk

69 pieces. Age 6+.

\$4.99 (USD) \$5.99 (CAD)

Available in March



## 41502 Zorch

45 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in March



## 41503 Krader

66 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in March



## 41504 Seismo

50 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in March



## 41505 Shuff

51 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in March



## 41506 Teslo

54 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in March



## 41507 Zaptor

61 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in March



## 41508 Volectro

70 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in March





**41509 Slumbo**

61 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in June

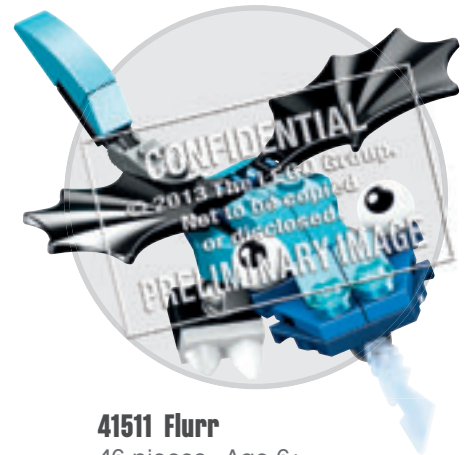


**41510 Lunk**

51 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in June



**41511 Flurr**

46 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in June



**41512 Chomly**

68 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in June



**41513 Gobba**

57 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in June



**41514 Jawg**

61 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in June



**41515 Kraw**

70 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in June



**41516 Tentro**

69 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in June



**41517 Balk**

68 pieces. Age 6+.

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## 41520 Torts

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**41523 Hoogi**

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**41526 Wizwuz**

70 pieces. Age 6+.

**\$4.99 (USD) \$5.99 (CAD)**

Available in September





# Architecture

LEGO® Architecture celebrates the past, present and future of architecture through the medium of the LEGO brick and aims to inspire enthusiasts of all ages with replicas of iconic buildings and structures from around the world.

- Each set contains a book featuring step-by-step building instructions that is prefaced by archival history, information and photographs of the structure, its design origin, architect and distinctive features.
- Francophiles can bring the City of Light to life with the LEGO Architecture Eiffel Tower
- Additional LEGO Architecture items to be unveiled throughout the year



# Exclusives

Available only on shop.LEGO.com and through LEGO® Stores, these exclusive items are perfect for collectors and gift givers who are looking for an extra special item for the older, more skilled LEGO builders in their life. With thousands of bricks, these sets offer fans a challenging, yet classic LEGO building experience.

- From THE LEGO® MOVIE™, Metal Beard's Sea Cow brings the high seas action and adventure to life for fans
- Builders can recreate an evening of fine dining with the beautifully detailed LEGO Creator Expert Parisian Café
- More exciting exclusives to be unveiled throughout the year



## 21019 The Eiffel Tower

321 pieces. Age 12+.

**\$34.99 (USD) \$44.99 (CAD)**

Available in January



## 10243 Parisian Restaurant

2,469 pieces. Age 16+.

**\$159.99 (USD) \$189.99 (CAD)**

Available in January



## 70810 Metal Beard's Sea Cow

2,741 pieces. Age 14+.

**\$249.99 (USD) \$299.99 (CAD)**

Available in March



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